

ORDER



Orders	Order / Rev:	715872	
	Alt Order #:	06330947	
	Product Desc:	OBAMA SCHED A	
	Estimate:	1537	
	Flight Dates:	10/30/12 - 11/05/12	Primary AE:
	Original Date / Rev:	09/21/12 / 10/26/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:	K Keuleman	
	Billing Contact:	3050 K St NW Washington, DC 20007	
		Billing Type:	Cash
		Billing Calendar:	Broadcast
		Billing Cycle:	WEEKLY
		Agency Commission:	15%
Advertiser	Name:	Obama/D/President	
	Demographic:	A35+	
	Product Codes:	PL-Presidential	
	Priority:	P-4	
	Revenue Codes:	AGY, GEN, POL	

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/04/12	129	\$132,400.00	\$112,540.00			
11/05/12	11/11/12	28	\$20,525.00	\$17,446.25			

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/30/12	11/05/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, MTWTF--		:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$75.00		0.00			
2	WTSP	10/30/12	11/05/12	5-530a 5-530a 10 News	CM	5-530a	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$100.00		0.00			
3	WTSP	10/30/12	11/05/12	530-6a 530-6a 10 News	CM	530-6a	MTWTF--	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$150.00		0.00			
4	WTSP	10/30/12	11/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$175.00		0.00			
5	WTSP	10/30/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	6	\$200.00	P-4	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		6				\$200.00		0.00			
6	WTSP	10/30/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	6	\$200.00	P-4	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		6				\$200.00		0.00			

Order / Rev: 715872
 Alt Order #: 06330947
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A WTSP-TV
 Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
7	WTSP	10/30/12	11/05/12	M-F 9-930a	10 News, 9a@M 10 News, 9am	9-9:30A	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/30/12 11/05/12 MTWTF-- 5 \$100.00 0.00																
8	WTSP	10/30/12	11/05/12	M-F 930-10a	Inside Edition	CM	930-10a	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/30/12 11/05/12 MTWTF-- 5 \$100.00 0.00																
9	WTSP	10/30/12	11/05/12	M-F 10-11a	Studio 10	CM	10-11a	MTWTF--	:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/30/12 11/05/12 MTWTF-- 5 \$75.00 0.00																
E 10	WTSP	10/30/12	11/05/12	Price Is Right	Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$450.00	P-4	0.00	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/30/12 11/05/12 MTWTF-- 5 \$450.00 0.00																
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>																
2 WTSP 10/30/12-11/05/12 Price Is Right 11a-12p MTWThF---- :30 (\$450.00) 0.00 NM Credited																
3 WTSP 10/30/12-11/05/12 Price Is Right 11a-12p MTWThF---- :30 (\$450.00) 0.00 NM Credited																
4 WTSP 10/30/12-11/05/12 Price Is Right 11a-12p MTWThF---- :30 (\$450.00) 0.00 NM Credited																
5 WTSP 10/30/12-11/05/12 Price Is Right 11a-12p MTWThF---- :30 (\$450.00) 0.00 NM Credited																
11	WTSP	10/30/12	11/05/12	M-F 12-1230p	10 News @ Noon	CM	12-1230p	MTWTF--	:30	5	\$450.00	P-4	0.00	NM	5	\$2,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/30/12 11/05/12 MTWTF-- 5 \$450.00 0.00																
12	WTSP	10/30/12	11/05/12	Y&R	Young and the Restless	CM	1230-130p (12:30 PM-1:30 PM)	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	5	\$2,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/30/12 11/05/12 MTWTF-- 5 \$550.00 0.00																
14	WTSP	10/30/12	11/05/12	M-F 2-3p	The Talk	CM	2-3p	MTWTF--	:30	5	\$300.00	P-4	0.00	NM	5	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/30/12 11/05/12 MTWTF-- 5 \$300.00 0.00																
15	WTSP	10/30/12	11/05/12	M-F 3-4p	Let's Make a Deal	CM	3-4p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/30/12 11/05/12 MTWTF-- 5 \$275.00 0.00																
16	WTSP	10/30/12	11/05/12	M-F 4-5p	Dr. Phil	CM	4-5p	MTWTF--	:30	5	\$400.00	P-4	0.00	NM	5	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/30/12 11/05/12 MTWTF-- 5 \$400.00 0.00																
17	WTSP	10/30/12	11/05/12	M-F 5-530p	5-530p 10 News	CM	5-530p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/30/12 11/05/12 MTWTF-- 5 \$275.00 0.00																
18	WTSP	10/30/12	11/05/12	M-F 530-6p	10 News at 530p	CM	530-6p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/30/12 11/05/12 MTWTF-- 5 \$275.00 0.00																
19	WTSP	10/30/12	11/05/12	M-F 6-630p	6-630p 10 News	CM	6-630p	MTWTF--	:30	5	\$500.00	P-4	0.00	NM	5	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/30/12 11/05/12 MTWTF-- 5 \$500.00 0.00																
20	WTSP	10/31/12	11/05/12	CBS Evening News		CM	630-7p	M- W- F- -	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00

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Advertiser: Obama/D/President
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Evening News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-W-F--		1	\$2,000.00			0.00					
21	WTSP	10/30/12	11/05/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF--	:30	5	\$1,300.00	P-4	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$1,300.00			0.00					
22	WTSP	10/30/12	11/05/12	730-8p Jeopardy	CM	730-8p	MTWTF--	:30	5	\$1,500.00	P-4	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$1,500.00			0.00					
23	WTSP	10/30/12	11/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$1,000.00			0.00					
24	WTSP	11/03/12	11/03/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	5	\$700.00	P-4	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		5	\$700.00			0.00					
25	WTSP	11/04/12	11/04/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$900.00			0.00					
26	WTSP	10/30/12	11/05/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	8	\$350.00	P-4	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		8	\$350.00			0.00					
27	WTSP	10/30/12	11/05/12	Late Late Show Late Late Show	CM	1237-137a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$175.00			0.00					
28	WTSP	11/03/12	11/03/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2	\$75.00			0.00					
29	WTSP	11/03/12	11/03/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$150.00			0.00					
32	WTSP	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		2	\$500.00			0.00					
33	WTSP	11/04/12	11/04/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$500.00			0.00					
34	WTSP	11/04/12	11/04/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$500.00			0.00					
35	WTSP	11/05/12	11/05/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$5,500.00			0.00					
36	WTSP	11/05/12	11/05/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$3,500.00			0.00					

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37	WTSP	10/30/12	10/30/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$5,000.00		0.00			
38	WTSP	10/30/12	10/30/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$4,500.00		0.00			
39	WTSP	10/30/12	10/30/12	Tue Prime C Vegas	CM	Tue 10-11p	-T-----	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$4,000.00		0.00			
40	WTSP	10/31/12	10/31/12	Wed Prime Wed Prime	CM	Wed 8-11p	--W----	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$4,000.00		0.00			
41	WTSP	10/31/12	10/31/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W--	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W--		1				\$5,000.00		0.00			
42	WTSP	10/31/12	10/31/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	--W--	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W--		1				\$4,500.00		0.00			
43	WTSP	11/01/12	11/01/12	Thu Prime A Big Bang Theory/Two and a Half	CM	Thu 8-9p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$4,500.00		0.00			
44	WTSP	11/01/12	11/01/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$4,500.00		0.00			
45	WTSP	11/01/12	11/01/12	Thu Prime C Elementary	CM	Thu 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$4,000.00		0.00			
46	WTSP	11/02/12	11/02/12	Fri Prime A CSI: NY	CM	Fri 8-9p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$3,000.00		0.00			
47	WTSP	11/02/12	11/02/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$3,000.00		0.00			
48	WTSP	11/02/12	11/02/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$3,000.00		0.00			
49	WTSP	11/04/12	11/04/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$4,500.00		0.00			
50	WTSP	11/04/12	11/04/12	Sun Prime B Amazing Race	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$4,500.00		0.00			
51	WTSP	11/04/12	11/04/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$3,500.00		0.00			

Order / Rev: 715872
 Alt Order #: 06330947
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A
 Estimate: 1537

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
51	WTSP	11/04/12	11/04/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00												
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>-----S</td> <td>1</td> <td>\$3,500.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-----S	1	\$3,500.00	0.00	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/29/12	11/04/12	-----S	1	\$3,500.00	0.00																						
52	WTSP	11/04/12	11/04/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	1	\$8,000.00	P-4	0.00	NM	1	\$8,000.00												
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>-----S</td> <td>1</td> <td>\$8,000.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-----S	1	\$8,000.00	0.00	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/29/12	11/04/12	-----S	1	\$8,000.00	0.00																						
53	WTSP	11/03/12	11/03/12	Florida Football Daytime	CM	Florida Football Da-----S-	:30	1	\$10,000.00	P-4	0.00	NM	1	\$10,000.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>-----S-</td> <td>1</td> <td>\$10,000.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-----S-	1	\$10,000.00	0.00	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/29/12	11/04/12	-----S-	1	\$10,000.00	0.00																						
E54	WTSP	11/03/12	11/03/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00												
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>-----S-</td> <td>2</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-----S-	2	\$1,000.00	0.00	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/29/12	11/04/12	-----S-	2	\$1,000.00	0.00																						
N55	WTSP	10/30/12	11/05/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	4	\$1,600.00	P-2	0.00	NM	4	\$6,400.00												
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/30/12</td> <td>11/05/12</td> <td>MTWTF--</td> <td>4</td> <td>\$1,600.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/30/12	11/05/12	MTWTF--	4	\$1,600.00	0.00	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/30/12	11/05/12	MTWTF--	4	\$1,600.00	0.00																						
N56	WTSP	10/30/12	11/05/12	B&B Bold and Beautiful	CM	130-2p (1:30 PM-2:00 PM)	MTWTF--	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00												
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/30/12</td> <td>11/05/12</td> <td>MTWTF--</td> <td>2</td> <td>\$1,400.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/30/12	11/05/12	MTWTF--	2	\$1,400.00	0.00	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/30/12	11/05/12	MTWTF--	2	\$1,400.00	0.00																						
Totals															157 \$152,925.00												